

Global Biocides Report

We produce the Global Biocides report each year.

- The global Biocide consumption is estimated at \$ 3,839 million at active manufacture level and \$ 6,929 million at formulated level in 2009, an estimated 10 % down on 2008. The market will grow in 2010 as economies come out of recession.
- The Biocides industry is governed by end industry growth, technological developments, regulatory changes and the growing use of Biocides as an aid to improved hygiene.
- Biocide Information (BI) analyses each of these developments by specific end-user industry and their likely impact, according to three geographical areas (America, Asia Pacific and Europe). In addition, the GLOBAL BIOCIDES REPORT provides detailed marketing data regarding Biocides, major applications, suppliers and customers.

GLOBAL BIOCIDES REPORT

Objectives

- To provide Marketing data on biocides, major biocide applications, suppliers and customers.
- To identify and analyse the trends taking place within the biocide industry.

Contents of Study

- Comprehensive overview of 19 end-user applications and Biocides used.
- Biocide consumption for each end-user application
- Biocide consumption for each geographical region
- Margin analysis for Biocides at each level along supply chain.
- Distribution analysis for Biocides
- Consumption of Biocides expressed at manufacture level and end-user level.
- Pricing of Biocides by geographical region
- Biocide supplier analysis and profile of the leading players
- Expected Growth of the global Biocides Industry
- 600+ pages

Methodology

- More than 300 in-depth interviews with end-users, suppliers and formulators.
- Other sources of information, e.g., Biocides Reporting Service, industry associations.

Accuracy

BI believes that our estimates are within 20% of actual values.

Feedback from Multiclient Studies

"Presentation is excellent ... the data is presented in the form of tables and charts, making key facts visible at a glance."

"The information has been gathered from a wide variety of sources, which ensures a complete and accurate picture."

"Different from other multiclient studies due to the strong end-user focus. This gives it a high degree of credibility."

"The study correlates with what we know in the industries that we participate in. This makes it useful for our strategic plans."